Practice Exam Questions



700-805

Cisco Renewals Manager (CRM)



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Exam 700-805

Cisco Renewals Manager (700-805 CRM)

Version: 4.0

[Total Questions: 50]

Question No:1

Which case represents a risk of renewal where a mitigation analysis will help obtain a more desired outcome?

- **A.** The adoption rate is 50%under the expected level and the plan is six months before the expiration date.
- **B.** There are no open incidents 30 days before renewal dates.
- **C.** Customer is willing to subscribe to a recommendation case to be publicly communicated.
- **D.** The health index of a customer is over expected targets with no red flags.

Answer: A

Question No: 2

What does TPV mean?

- A. Total Product Value
- B. Total Partner View
- C. Telepresence Value
- D. Total Partner Value

Answer: B

Question No: 3

When renewing a contract with a customer, which action is important?

- A. Start discussions once the contract has expired.
- **B.** Validate customers business needs.
- **C.** Do not offer any financing solutions.
- **D.** Propose only the most important part of the solution.

Answer: A

Question No: 4

Which task is the responsibility of the Renewals Manager?

- **A.** billing recurring revenue contracts
- B. managing recurring revenue risk
- C. driving adoption of specific technologies
- D. managing the Success Plan

Answer: D

Question No:5

Which steps to develop a renewal quote are valid?

- **A.** Identify the barriers to adoption, Ensure the customers is using the solution, Work with the Account Manager to create a Quote.
- **B.** Identify the Item store new, Verify the Discounts, Confirm the Shipping address, Verify the Billing entity.
- **C.** Ask the customer for Renewal data, Evaluate new requirement, Quote new services.
- **D.** Position the new technology, create a Quote, Order the Quote.

Answer: C

Question No: 6

Which two actions can a partner or customer perform within CCW-R? (Choose two.)

- A. set up billing
- **B.** download hardware, software and services datasheets
- C. change Customer Address
- **D.** view and manage their contracts
- E. order new services

Answer: C,D

Question No:7

Which strategy for successful renewal of service contracts calls for discussing changes in the network and identifying any uncovered add tons to the network?

- A. validate the customer's business needs
- B. focus on benefits

- C. lock in revenue streams through co-termination
- D. explore up sell opportunities

Answer: D

Question No:8

Which service offering assists the customer in preparing for emerging industry trends?

- A. Training
- B. Trending Technical
- **C.** Advisory
- D. Managed

Answer: B

Question No:9

What is the Cisco definition of a Reusable Non-Standard Discount (RNSD)?

- **A.** A discount applied to Cisco products and/or service list pricing and for a continual or ongoing basis.
- **B.** A limited time discount applied to Cisco products and/or services.
- **C.** A priority discount applied to third-party products for perpetuity.
- **D.** A discount applied to refurbished or reused Cisco hardware that includes service contracts.

Answer: B

Question No: 10

Which task should a Renewals Manager perform during the Prospect phase?

- A. Risk Assessment
- **B.** Risk Mitigation
- C. Review new opportunities
- D. Terms negotiation

Answer: C

Question No: 11

Which area of the Success Plan is the Renewal Manager responsible?

- A. Barriers Predicted
- **B.** Solution Renewal
- C. Adoption Barriers Overcome
- D. Success Plan Hypothesis

Answer: D

Question No: 12

Which statement best describes the Success Plan?

- A. a document capturing a comprehensive view of all customer health scores
- B. a tool for report ng actions to management
- C. a shareable document that captures all account activities
- **D.** the blueprint for account teams to achieve customer success

Answer: A

Question No: 13

Which three financial metrics are critical in renewing subscriptions? (Choose three.)

- A. net new sales
- B. annual re curing revenue
- C. close rate
- **D.** training costs
- E. renewal rate

Answer: B,D,E

Question No: 14