Adobe 9A0-388 Exam

Volume: 40 Questions

Question No: 1
What is the best way to ensure a component appears on every single page created with a template? (Choose the best answer.)

A. Use multiple paragraph systems

B. Be sure the component is included in the page component

C. Train the authors to add the component to each page every time

D. Add the component to the paragraph system

Answer: D

Question No: 2
Which does Adobe AEM Assets create when creating a version of an asset? (Choose the best answer.)

A. Sub assets only

B. Metadata only

C. Renditions only

D. Renditions, metadata and sub assets

Answer: B

Question No: 3
Where can the actual data for an AEM site be stored? (Choose the best answer.)

A. Tar files only

B. A MongoDB database or TAR files

C. A MySQL database

D. An Oracle or SQL Server database

Answer: B

Question No: 4
Which is the best definition for a rollout configuration? (Choose the best answer.)

A. Indicates the pages available on a publish server

B. Indicates all of the components an AEM site will use

C. Indicates all of the templates an AEM site will use

D. Defining an action will be performed on a live copy page

Answer: D

Question No: 5
In order to build a landing page in Adobe Experience Managers you should: (Choose the best answer.)

A. AEM does not support landing pages

B. install the landing page package

C. Use the landing page template

D. Create an AEM page with a blank canvas

Answer: B

Question No: 6
What kind of business goals can be achieved by implementing social media plugins into a page? (Choose the best answer)

A. it is an easy way for the user to get new followers on Twitter.

B. Sharing products on Twitter generates direct revenue for the marketer automatically.

C. By sharing a desired product on Facebooks the product will appear automatically on price comparing websites.

D. By sharing a product page of a webshop on Twitters the followers and friends of the user will get the

product easily recognized, which increases awareness

Answer: D

Question No: 7
Mow con forums be moderated in Adobe Experience Manager? (Choose the best answer.)

A. Forums cannot be moderated in Adobe Experience Manager

B. Through the notification system

C. Developers would have to create a custom moderation system

D. Using the community console

Answer: D

Question No: 8
What is the best way to set up an approval system for a new digital asset? (Choose the best answer.)

A. Use Adobe Drive

B. Use a Workflow

C. Use Adobe Bridge

D. Create a custom component

Answer: B

Question No: 9
What is the best way to add personalization keywords to the client context cloud? (Choose the best answer.)

A. Use a teaser component

B. Use a segmentation rule

C. Use a workflow step

D. Use the generic store properties component

Answer: D

Question No: 10
What is the best way to reduce the number of templates in an AEM site? (Choose the best answer.)

A. Restrict the page creation ability of authors

B. Make effective use of the paragraph system

C. Build more page components

D. Restrict permissions to the templates node

Answer: B

Question No: 11
How should you build an AEM page to share digital assets? (Choose the best answer.)

A. Build an asset share page from scratch.

B. Customize the existing "out of the box" asset share page

C. use Scene7

D. Use the Creative Cloud

Answer: B

Question No: 12
How can a site be personalized by using social profile data? (Choose the best answer.)

A. By using social profile data the credit card numbers will be delivered to the marketer automatically.

B. By using social profile data the website will get a better Google Page Ranking.

C. By using social profile data the performance of the website can be increased from a system administration point of view.

D. Based on the user attributes the marketer is able to show only relevant products for the user within a webshop

Answer: D

Question No: 13
Which statement about version purging is true? (Choose the best answer.)

A. By default the page versions are purged automatically.

B. The Purge Versions tool can be configured to run periodically.

C. Version Manager is not an out of the box features you should install it explicitly.

D. Version Manager can be configured to purge the old versions when a new version is created.

Answer: B

Question No: 14
How can you pass analytics information from AEM to an analytics solution? (Choose the best answer.)

A. Using JavaScript snippets

B. Using the Cloud Services framework

C. Using Scene7

D. Using the Target solution

Answer: B

Question No: 15
AEM comes with a number of standard reports out of the box. How would you create new reports? (Choose the best answer)

A. Authors could build reports using the Sidekick

B. Developers would use the reporting framework as a basis for their reports

C. f is not possible to create new reports in AEM