

Question #:1

What is the logical sequence applied by the Adobe campaign Classic Offers Management module to propose an offers?

- A. Offer Space –Typology rule – Category – Theme – Eligibility Rule - Weight
- B. Offer Space – Category Theme - Eligibility – Rule – Eligibility- Weight
- C. Offer Space – Category – Typology – Rule – Eligibility Rule - Weight
- D. Offer Space – Weight – Category – Theme – Eligibility Rule – Weight

Answer: B

Question #:2

A customer is having an issue with their SMS channel and messages are not going out. You try isolate the external that is causing the problem by disabling all the external accounts and then turning on one time. Which solves the problem. What was likely cause of the issue?

- A. The SMS connector is not hosted by the web server of Adobe Campaign.
- B. The SMS account has the same host, port and system_id information as an another account.
- C. The web server was not successfully connected and bound to the SMS-C.
- D. The DAT files were not present in the directory n16/vr/<instance./mobile/<IP> <login>

Answer: B

Question #:3

You have a requirement that requires you to ensure just a specified operations can do packages deployment between the environments. What is the named right needed by these specific operations?

- A. File Access
- B. Administration
- C. Import
- D. SQL Script Execution

Answer: B

Question #:4

When analyzing the requirement for a new instance of Adobe Campaign Classic which requirements will have the most impact on the sizing of the new instance? Choose the three correct answers.

- A. Email delivery volumes
- B. Number of Active recipients
- C. Peak daily volume
- D. The type of database
- E. Log type of database
- F. Number of operators

Answer: B D

Question #:5

Given the sample code below, what is the reason this workflow javaScript activity does not run?

```
javascript
loadLibrary('xtk:shared/nl.js');
NL.ns("Foo.Bar");
Instance.vars.foo = <foo/>;
document.write(Instance.vars.foo);
```

- A. Syntax error < foo> cannot be written directly into code must be new XML(' <foo/>'):
- B. The document.write () call fails since document is not defined in the workflow javaScript activity
- C. Syntax error single quote cannot be used for string argument in loadingLibrary() call.
- D. The loadLibrary call fails since it cannot be made from a workflow javaScript activity

Answer: B

Question #:6

What is the default reconciliation key used to configure an external account for shared audiences between Adobe Campaign Classic and Adobe Experience Cloud?

- A. Recipient-Visitor ID (UUID)
- B. Recipient-primary key (recipient ID)
- C. Audience Declared ID
- D. Audience-primary key

Answer: C

Question #:7

While designing a data model your design decision will have an impact on the run time of queries in the workflow. What design consideration should be covered? Choose the correct two answers.

- A. Using 'autopk ' for all tables
- B. Minimize indexes
- C. Length of the attribute
- D. Choice of the data types
- E. Table relationship (1-1 VS 1-N)

Answer: A C

Question #:8

Your instance configuration is set to retain the tracking logs for 180 days. Upon investigation, you can see the tracking are still present even after 250 days. What is the most likely reason for this issue?

- A. The 'Campaign 'technical workflow is not running.
- B. The 'Jobs on deliveries in campaigns'' technical workflow is not running.
- C. The database cleanup'' technical workflow is not running.
- D. The tracking technical workflow has failed at the step of data purging

Answer: B

Question #:9

Your client wants to configure a data connection perform an incremental data import from a Microsoft Dynamics CRM system. Which remote field(s) must be present in the CRM Connector settings to enable this?

- A. Last Modified field
- B. Account ID Last Modified field
- C. ID field Last Modified field
- D. Account ID field

Answer: B