SAP

C_C4H320_24

SAP Commerce Cloud

Business User

SAP

Exam C_C4H320_24

SAP Certified Application Associate - SAP Commerce Cloud Business User

Version: 3.0

[Total Questions: 80]

Question No : 1

Which of the following can be viewed and edited out of the box in Omni Commerce Connect v2 (also known as OCCY?Note: There are 2 correct Answer to this question

A. Promotions
B. Products
C. Tickets
D. Product interests

Answer: A,D

Question No : 2

What can you do with SmartEdit?Note: There are 2 correct Answer to this question

A. Modify navigation nodes
B. Clone slots in a web page
C. Clone web pages
D. Add new slots to a web page

Answer: A,C

Question No : 3

How does SAP Commerce Cloud handle shopping carts?Note: There are 2 correct Answer to this question

A. Carts can be saved directly as saved carts on the storefront
B. Carts are persisted automatically only for customers who are logged in to the back-end.
C. Carts can be exported and imported using the Comma-Separated Values (CSV) format
D. Customer can have multiple saved carts and merge them by restoring them one by one

Answer: C,D

Question No : 4

Why might you use an ImpEx script?Note: There are 3 correct Answer to this question

A. To set up type-based access nights
B. To create classification categories and features in the classification system
C. To create new types in the type system
D. D. To create restrictions/personalization rules
E. To modify configuration properties

Answer: A,C,E

Question No : 5

In SmartEdit, which of the following objects can you perform synchronization on? Note:
There are 3 correct Answer to this question

A. A page
B. A CMS restriction
C. A content slot
D. A CMS Component
E. A page template

Answer: A,C,D

Question No : 6

Which of the following might be involved in using multi-dimensional product variants to
model an affiliation to five sports teams to a line of men's jerseys on your site?

A. Define a Team Affiliation vanant classification attribute in the Backoffice
B. Define a Team Affiliation variant product attribute in your custom extension's-items.xml
file
C. Create a Team Affiliation bundle of product variants in the Product Cockpit
D. Create a Team Affiliation instance of VariantCategory in the Backoffice

Answer: D

Question No : 7

Which of the following SAP Commerce Cloud features support Global Data Protection Regulation (GDPR) out of the box? Note: There are 3 correct Answer to this question

A. Personal data reporting
B. Consent management
C. Data retention or deletion
D. Breach notification
E. Order tracking

Answer: A,B,C

Question No : 8

Multi-Code coupons are generated based on a coupon code generation configuration.What does a coupon code generation configuration contain?Note: There are 3 correct Answer to this question

A. Coupon code prefix
B. Number of coupon codes
C. Coupon part length
D. Coupon part count
E. Code separator

Answer: C,D,E

Question No : 9

How does SAP Commerce arrange its product and category data?

A. There must be one root category in one product catalog
B. Categories can contain either other categories or products, but not both.
C. The product catalog can contain more than one category with the same code attribute value
D. Each product must be associated with at least one category

Answer: B

Question No : 10

What can you do with the Preview Mode in SmartEdit?Note: There are 2 correct Answer to this question

A. Display the staged version content catalog in different languages, dates and times
B. Navigate to the page to be edited
C. Synchronize the catalog with the online version
D. Edit some basic properties of a page if you have special permissions

Answer: A,B

Question No : 11

You are configuring sourcing in the Order Management Services module of SAP Commerce CloudWhat weight factors can you configure?Note: There are 2 correct Answer to this question

A. Distance
B. Allocation
C. Delivery Time
D. Status

Answer: A,B

Question No : 12

Which of the following activities does the SAP order fulfillment process support?Note: There are 2 correct Answer to this question

A. Managing and controlling an order through all stages in the system once it has been placed
B. Preprocessing orders and splits them into consignments if necessary
C. Creating a support ticket on behalf of a customer
D. Managing cancellations and returns

Answer: A,B

Question No : 13

You are creating a base store for your online shop.Which of the following principles should you consider during the set-up?Note: There are 2 correct Answer to this question

A. One base store can be associated with more than one content catalog
B. One base store can be associated with only one point of service
C. One base store can be associated with more than one CMS site
D. One base store can be associated with more than one product catalog

Answer: C,D

Question No : 14

In the context of Fraud Detection, which of the following Symptoms are supported out of the box in SAP Commerce Cloud?Note: There are 2 correct Answer to this question

A. First Time Order Symptom
B. Unusual Behavior Symptom
C. Different Addresses Symptom
D. Proper Authorization Symptom

Answer: A,C

Question No : 15

What does SAP Commerce provide for developing payment functionality?Note: There are 2 correct Answer to this question

A. Support for Hosted Order Page (HOP) where the payment form is generated and hosted by the payment provider
B. Enables integration with external Payment Service Providers (PSP)
C. Support for Silent Order Post (SOP) where the payment form is generated and hosted by the payment provider
D. An out of the box payment adapter gateway with PayPal

Answer: B,D

Question No : 16

What are the key tasks of a Business-to-Business (BZB) administrator? Note: There are 3

correct Answer to this question

A. Define structure of the customer organization
B. Approve negotiated prices of commerce quotes
C. Approve orders that exceed cost center limit
D. Manage shipping addresses
E. Manage cost centers and budgets

Answer: A,D,E

Question No : 17

You want to add changeable product attributes that are NOT used in the business logic.How would you do this?

A. By creating classifying categones and feature lists
B. By defining persistent attributes in the type system
C. By creating new variants based on changeble attributes like color or size
D. By defining dynamic attributes in the type system

Answer: A

Question No : 18

Which restriction types are available out of the box for page components?Note: There are 3 correct Answer to this question

A. Usergroup Restriction
B. Category Restriction
C. Time Restriction
D. Regex Restriction
E. Country Restriction

Answer: A,B,C

Question No : 19

You are administering the validation frameworkWhat can you use the Backoffice Administration Cockpit for?Note: There are 2 correct Answer to this question

A. Create a new constraint type

B. Create a constraint method

C. View all constraints in the system

D. Reload the validation engine

Answer: C,D

Question No : 20

Which out of the box features do Commerce Customizations provide?Note: There are 2 correct Answer to this question

A. Personalized promotions

B. Personalized prices

C. Personalized search results

D. D. Personalized product bundles

Answer: A,C

Question No : 21

You are creating a customization in SmartEdit.What can you use this for?Note: There are 2 correct Answer to this question

A. Update Web site content without having to rely on the IT department

B. Personalize the appearance of a page based on user segments

C. Activate a promotion for a specific user segment

D. Create and manage Web site content on the fly

Answer: A,B

Question No : 22

As a backend user, what can you do in Backoffice out of the box?Note: There are 3 correct Answer to this question

A. Give feedback to the company's IT/admin team regarding Backoffice issues.

B. Choose a different pre-defined theme or create a custom theme

C. Change your password

D. Switch to another user role, if available

E. Change the language of the backoffice UI

Answer: C,D,E

Question No : 23

You want to ensure that only authorized back-end users can modify workflow templates in the Backoffice Administration Cockpit.What can you use to achieve this?

A. Assign the users to the "visible for principals" list of the workflow templates

B. Assign each user as an "owner" of the workflow templates

C. Use type-based access rights

D. D.Apply restrictions or personalization rules

Answer: D

Question No : 24

What can you do with the Collaboration Center in Backoffice?Note:There are 3 correct Answer to this question

A. Create a new workflow template

B. Work on a specific task assigned by a workflow

C. Monitor a workflow by seeing the finished and current steps

D. Start a workflow by dropping items into the collaboration center

E. Assign the user to the Visible for Principal group

Answer: B,C,D

Question No : 25

Why might you create multiple search profiles?Note: There are 2 correct Answer to this question

A. To personalize search results for different target groups

B. To personalize facets for different categories

C. To personalize Search Engine Optimization (SEO) settings for different parts of a website