SAP

C_THINK1_02

SAP Certified Associate

Design Thinking

Total Question: 80 QAs

Question No: 1

What will provide many insights you will benefit from while building a solution?

Note: There are 1 correct answers to this question.

A. Interview your users

B. Sketch a prototype

C. Test your sketches with users

D. Create a persona

Answer: A

Question No: 2

By which process, empathize with your target user and stay focused by summarizing common user characteristics, needs and pain points into a single persona?

Note: There are 1 correct answers to this question.

A. Interview your users

B. Sketch a prototype

C. Test your sketches with users

D. Create a persona

Answer: D

Question No: 3

By which process, test your designs, get feedback, and give yourself a chance to make improvements before investing the time to develop?

Note: There are 1 correct answers to this question.

A. Interview your users

B. Sketch a prototype

C. Test your sketches with users

D. Create a persona

Answer: C

Question No: 4

The environment must facilitate collaboration and encourage risk taking with a 'fail early & fail of tern' mentality.

Note: There are 1 correct answers to this question.

A. Place

B. Process

C. People

D. Client

Answer: A

Question No: 5

What gets you to the root of the problem and builds optimism for both problem finding and problem solving?

Note: There are 1 correct answers to this question.

A. Place

B. Process

C. People

D. Client

Answer: B

Question No: 6

Building a culture of innovation takes collaborative, diverse, & empowered employees who seek empathy for their end-users.

Note: There are 1 correct answers to this question.

A. Place

B. Process

C. People

D. Client

Answer: C

Question No: 7

Observe, listen, and ask why? Find the "human problems" and fall in love with them. Understanding users is how we make solutions they want and will use.

Note: There are 1 correct answers to this question.

A. Empathy

B. Collaboration

C. Optimism

D. Potential

Answer: A

Question No: 8

Bringing together diverse perspectives unlocks potential. Modern challenges are too big and complex for any one person, discipline, or even industry.

Note: There are 1 correct answers to this question.

A. Empathy

B. Collaboration

C. Optimism

D. Potential

Answer: B

Question No: 9

Take risks. Be gritty. Learn from failure and adjust. Do it fast, and do it with an encouraging smile. Pessimism paralyzes, but belief in what could be propels us forward.

Note: There are 1 correct answers to this question.

A. Empathy

B. Collaboration

C. Optimism

D. Potential

Answer: C

Question No: 10

What kinds of thoughts are allowed during a brain dump exercise?

Note: There are 2 correct answers to this question.

A. Ideas and concerns

B. Any kind of thought

C. Anything except concerns related to the challenge

D. Anything except questions related to the challenge

Answer: A,B

Question No: 11

What are 4 notable characteristics about design thinking?

Note: There are 4 correct answers to this question.

A. It applies to everyone, regardless of experience levels

B. It involves getting out of the building and taking action

C. It requires continuous practice with a focus on doing in order to learn

D. It works best in unpredictable environments

E. Anything except questions related to the challenge

Answer: A,B,C,D

Question No: 12

Those companies that succeed in identifying and satisfying the needs of customers have a better chance of gaining that all-important _____.

Note: There are 1 correct answers to this question.

A. Competitive edge

B. Empathize

C. Ideate

D. Test

Answer: A

Question No: 13

What is the essence of design thinking?

Note: There are 1 correct answers to this question.

A. How one identifies new solutions that meet the needs of a market; TO CREATE SOMETHING NEW

B. In the early stages of a project that question may be broad

C. Identify what's being tested with each prototype. A prototype should answer a particular question when tested

D. What do you hope to test with the user? What sorts of behavior do you expect?

Answer: A

Question No: 14

T/F: The concept of design thinking aligns with many of the facets of:

The Practice of Entrepreneurship (it incorporates the core elements of the practice and the essential skills of play, empathy, reflection, creation, and experimentation)

A. True

B. False

Answer: A

Question No: 15

What is one of the biggest obstacles in trying new things or generating new ideas?

Note: There are 1 correct answers to this question.

A. Fail early to succeed sooner

B. Fear of Failure

C. Iterate ideation phase

D. Funky prototyping

Answer: B

Question No: 16

Design thinking does not see failure as a threat as long as it happens early and is used as a springboard for further learning - in other words "_____ "

Note: There are 1 correct answers to this question.

A. Fail early to succeed sooner

B. Fear of Failure

C. Iterate ideation phase

D. Funky prototyping

Answer: A

Question No: 17

Which is a process of constructive conflict that merges into unifying solutions through the power of observation, synthesis, searching and generating alternatives, critical thinking, feedback, visual representation, creativity, problem solving, and value creations?

Note: There are 1 correct answers to this question.

A. Design

B. Being human

C. Iterate ideation phase

D. Funky prototyping

Answer: A

Question No: 18

How do we become successful design thinkers? What is the first step?

Note: There are 1 correct answers to this question.

A. Design

B. Being human

C. Iterate ideation phase

D. Funky prototyping

Answer: B

Question No: 19

Taking a design-thinking approach forces you to answer an entirely different question in the beginning. The first question is what?

Note: There are 1 correct answers to this question.

A. What do people need?

B. How do people execute design?

C. How do people begin thinking?

Answer: A

Question No: 20

Which of the following techniques are structured ideation techniques?

Note: There are 2 correct answers to this question.

A. Blue Ocean REICC

B. Persona

C. Multiplication

D. Remember the Future

Answer: A,C

Question No: 21

T/F: Design thinking is a human-centered approach.

A. True

B. False

Answer: A

Question No: 22

This leading innovation and design firm has popularized design thinking and takes on all sorts of diverse design challenges.

Note: There are 2 correct answers to this question.

A. IDEO

B. HDEO

C. NIEO

D. IDTO

Answer: A

Question No: 23

The CEO of IDEO credits one key phrase for sparking the design thinking process: "_____ "

Note: There are 1 correct answers to this question.

A. "How" part presumes?"

B. "How part Ceo?"

C. "How part phrase?"

D. "How Might We?"

Answer: D