Practice Exam Questions

salesforce

Salesforce Certified
Service Cloud Consultant



Sales force

Exam Certified-Service-Cloud-Consultant

Salesforce Certified Service cloud consultant (SP23)

Version: 23.0

[Total Questions: 147]

Question No: 1

the support manager at universal containers wants to see monthlyhistorical metrics for first call resolution by call center and agent. Which reporting should consultant recommend

- **A.** DynamicDahsbaord by Call Center
- B. Reporting Snapshots by call center
- C. Report Subscriptions by call center
- D. Case report grouped by call center

Answer: B

Question No: 2

Universal Containers wants to help customers resolve issues by browsing Knowledge articles and submit a case if they need more information.

What should the consultant recommend to meet the requirements?

- A. Allow Comments on Knowledge articles.
- B. Implement Case Assignment Rules.
- **C.** Enable Chat in an Experience Cloud site.
- **D.** Create a self-service Help Center.

Answer: D

Question No: 3

To help Service Agents more accurately respond to Cases, Universal Containers want a list of relevant Articles displayed on the Case record page.

How should a consultant configure this requirement?

- **A.** Add the Knowledge related list to the Case record page.
- **B.** Add the Knowledge tab tothe Service Console.
- C. Add Knowledge Data Categories to each Case.
- **D.** Add the Knowledge Component to the Case record page.

Answer: D

Question No: 4

Universal Containers is migrating from Classic Knowledge to Lightning Knowledge using the Lightning Knowledge Migration Tool and noticed that none of the Article file attachments were migrated. How can a Consultant migrate the file attachments?

- **A.** Upload the files as Documents, then relate them to the migrated Articles.
- B. Use the Lightning Knowledge Migration Tool and choose 'include files'.
- C. Use the Files Related List on eacharticle to add files to your articles.
- **D.** Post the Files to the Chatter Feed on each Article.

Answer: A

Question No: 5

Universal Containers support management team has noticed an increase in wait times over the last several months when customers call in for support.

Which two recommendations should a consultant suggest to help decrease customer wait times?

Choose 2 answers:

- **A.** Set up analytical snapshots to capture key case information andcreate historical trending reports
- **B.** Set up a Salesforce Customer Community that will allow customers to create cases online
- **C.** Create reports to analyze call data in order to understand peak times and ensure adequate staffing
- **D.** Create case escalationrules to route high priority cases directly to supervisors for resolution

Answer: B,C

Question No: 6

A business to consumer (B2C) company wants to decrease service costs and improve customer relationshipcurrently, customers pay invoices and update their contact information by mailing paper payslips back to company.

What is the recommended solution to meet the requirements?

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- **A.** Field Service with Integrated Payments
- B. Experience Cloud with Customer AccountPortal template
- C. Einstein Bots with Credit Card Payments
- **D.** Service Cloud Voice with Tele-pay

Answer: D

Question No:7

A company has implemented Salesforce Service Cloud. The company needs Key Performance Indicators (KPIs) toensure that its customer support service center is profitable. Which three metrics can be used to help executive management understand service center costs? Choose 3 answers

- **A.** All open Cases by Priority
- **B.** All open cases by Channel
- C. All Cases closed Month-to-date
- D. Case resolution time
- **E.** All Cases by Customer

Answer: A,B,D

Question No:8

A manager would like information on the knowledge base searches conducted by customers and call center agents. Which two metrics are useful for identifying knowledge article effectiveness?

Choose 2 answers

- A. Knowledge search query with no results.
- **B.** Knowledge articles with the lowest rating.
- **C.** Number ofknowledge articles in each data category.
- **D.** Knowledge articles created by call center agents.

Answer: A,B

Question No:9

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universal Containers (UC) hired agents in an expansion of the contactcenter. Getting agents up to speed and fully productive is a pnority. UC implemented a standardized agent customer dialog to assist agents.

Which two features should a consultant integrate of the Service Console?

Choose 2 answers

- A. Lightning Flow for service
- **B.** Interaction Log
- C. Lightning Process Builder
- D. Path for Cases

Answer: A,B

Question No: 10

Agents at universal containers are required to update the case status to waiting for customer after they send an email to the case contact. Support managers are noticing that many agents are forgetting to perform this step.

What should a consultnat recommend to address this problem.

- A. Define case escalation rules
- B. Configure flow Builder /Process Builder
- C. Activate a validation rule
- D. Create a Case Macro

Answer: B

Explanation:

QUESTIONNO: 133

Universal Containers wants to implement a customer service community.

The goal of the community is to enable community members to access, create, and manage cases online.

How should the consultant implement these requirements?

- A. Create a sharing rule to share the contact record with the community member.
- B. Change the org-wide default for cases and contacts internal access to private.
- C. Set up a sharing set to grant access based on the community member's contact record.
- D. Update the case assignment rule to add the community member to the predefined case team.

Answer: C

Question No: 11

Universal Containers wants to implement Knowledge to assist agents with the resolution of cases. Which three recommendations should a consultant make to meet this requirement? Choose 3 answers

- A. Enable article customization for open cases.
- **B.** Enable agents to create their own personal articles.
- **C.** Enable suggested articles on new cases.
- **D.** Enable article submission during case close.
- **E.** Create an email templateto send articles as PDF attachments.

Answer: C,D,E

Question No: 12

Universal Containers recently rolled out a Salesforce knowledge implementation; however, users are finding unreliable and unrelated

Knowledge Articles displayed in the Knowledge One widget in the Salesforce Console. Which two actions should a Consultant recommend to address the

lack of quality checking? Choose

2 answers

- A. Restrict the Manage Articles user permission
- **B.** Set up an intuitive Data Category hierarchy
- C. Enable and configure wildcards for article searches
- **D.** Require that an article be added when closing a case

Answer: C,D

Question No: 13

A Service Manager has just configured Chat at a company site. Now, the Agents cannot see the Chat footercomponent in the

Which configuration option should be verified?

- **A.** Verify that users have access to the Chat public group.
- **B.** Verify that users are assigned the Chat user profile
- C. Verify that users have access to the Chat buttons.
- **D.** Verify that users are assigned the Chat feature license.

Answer: D

Question No: 14

Universal Containers has tested skills-based routing in asandbox and is ready to deploy to production.

Which two deploy solutions should a consultant to ensure skills-based routing is operational in Production?

- A. Change Sets
- B. Mass Transfer Records
- C. Data Import Wizard
- D. Data Loader

Answer: A,B

Explanation:

QUESTIONNO: 83

Universal Containers wants to let its customers interact real-time with support agents from their computers and mobile devices.

What feature should a consultant recommend to meet this requirement?

- A. Web-to-Case
- B. Embedded Chat Service
- C. CustomerCommunity
- D. Case Assignment Rules

Answer: B

Question No: 15

Universal Containers has completed development and testing of its Service Cloud implementation and plans to migratefunctionality from the sandbox environment to the production environment.

What should be used for migration functionality?

- A. Visual Studio Code and change sets
- B. Mass Transfer Records, change sets, and Visual Studio Code
- C. Visual Workflow, data loader, and Force.com IDE
- D. Data loader, change sets, and Force.com Excel Connector

Answer: A

Question No: 16

What approach should a Consultant use to ensure that Knowledge searches only display articles for a service agent's product specialization?

- **A.** Create a page layout for each record type; assign layouts to service agents.
- **B.** Create a data category for each product; assign data categories to service agents.
- **C.** Create a permission set for each record type; assign permissions to service agents.
- **D.** Create an article action for each record type; assign record types to service agents.

Answer: A

Question No: 17

Universal Containers is planning to provide different levelsof support to customers in order to ensure its Agents are working within the confines of the Service Level Agreement. Which feature should the Consultant consider?

- A. Omni-Channel
- **B.** Entitlements
- C. Case Escalation
- D. Case Milestones

Answer: B

Explanation:

QUESTIONNO: 4

The contact center at Universal Containers offers support through phone, email, public website, and a Community. The contact center manager wants to demonstrate the success of recent self-service initiatives to executive management. Which tworeports should the contact center manager present to executive management? Choose 2 answers

- A. Number of cases closed by self-service users.
- B. Average call handle time by team.
- C. Number of Knowledge articles created each month.
- D. Number of cases created using Communities by month.

Answer: A, D

Question No: 18

How can a Contact Center Managersee which Service Representatives have not accepted new Cases recently using the Lightning Service Console?

- A. Omni-Channel Utility Component
- B. Cases report sorted by Rep and Case Owner
- C. Cases report sorted by Rep and Case CreatedDate
- D. Omni-Channel Supervisor tab

Answer: D

Question No: 19

Universal Containers runs a support operation with multiple call centers. The Support Manager wants to measure first-call resolution by call center location, agent, and calendar month.

Which reporting solution should the Consultant recommend?

- **A.** Create a list view report that includes fields for call center location, agent, calendar month, and first-call resolution.
- **B.** Create areporting snapshot that includes fields for call center location, agent, calendar month, and first-call resolution.
- **C.** Create a joined report that includes fields for call center location, agent, calendar month, and first-call resolution.
- **D.** Create a matrix report that includes fields for call center location, agent, calendar month, and first-call resolution.

Answer: D

Question No: 20

The contact center at universal containers wants to increase its profit margins by promoting call deflection with service cloud.

Which two solutions should a consultant recommend?

Choose 2 answers

- **A.** Customer community
- **B.** Knowledge base
- C. Service cloud console
- **D.** Automatic call distribution

Answer: A.B

Question No: 21

Universal containers would like for articles to be suggested to agents based on information they are typing into the case. What solution should a consultant recommend?

- **A.** Create a salesforce console for service and enable the knowledge sidebaron the case page layout.
- **B.** Enable the knowledge sidebar setting in the case support settings.
- **C.** Create a visualforce page called knowledge sidebar on the case page layout.
- **D.** Enable the knowledge sidebar related list on the case page layout.

Answer: B

Question No: 22

Universal Containers wants to notify Support Managers when a new case have been untouched from more than two business days.

Which approach should a consultant implement?

- **A.** Define caseauto-response rules.
- **B.** Estabalish case assignment rules.
- **C.** Use Flow Builder to create a flow with scheduled path.
- **D.** Configure case escalation rules.

Answer: D

Question No: 23

universal containers wants to unify channels and manage agent workload with omnichannel routing what required step should a consultant address

before configuring omni channel ?what required step should a consultant address before configuring omni channel ?

- A. Create SF cases to have omni channel enabled
- **B.** create the necessary objects in SF
- C. customize service channel settings to define how the org receives work various sources
- **D.** From setup select omnichannel and select enable omni channel

Answer: D

Question No: 24

service representatives are complaining that their lightning service console is too crowded

Making it difficult to find tab and features required. After reviewing service console all configured features are required.

- **A.** Define criteria-based record page components
- B. Create multiple console layouts
- C. Enable keyboard shortcuts
- D. Configure Macros

Answer: C

Question No: 25

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A Contact Center Manager is implementing a new customer care program and wants to specifically measure customer loyalty.

Which three measures satisfy this requirement? Choose 3 answers

- **A.** customer satisfaction Survey
- **B.** Customer Purchase History
- **C.** Customer Support Requests
- D. Net promoter Score
- E. Service Level Agreement

Answer: A,B,D

Question No: 26

Universal Containers plans to migrate its existing knowledge base into Salesforce Lightning Knowledge. Which threestatements should be considered?

Choose 3 answers

- **A.** Attachments and .html files in Classic Knowledge are moved to the Files object.
- **B.** Visualforce pages refer to Classic article types.
- **C.** Each article must be associated to a record type.
- **D.** Approval process history migrate to Lightning Knowledge.
- **E.** Article numbers change during migration.

Answer: A,C,D

Question No: 27

Cloud Kicks (CK) is a global company with multiple product lines. CK is preparing to launch a public kno base for customers that will have 2,500 articles. The company wants an easy way for users to find relevant articles based on their location and product.

What is the recommended method to meet the requirement?

- A. Article Translation
- **B.** Data Category Groups
- C. Chatter Answers
- **D.** Data Category Visibility

Answer: D

Question No: 28

universal containers wants to schedule technicians for repair services when an agent is unable to solve customer problem via call center

- A. Omni channel
- **B.** Contact Requests
- C. field service
- D. Mobile connect

Answer: C

Question No: 29

Universal Containers provides Customer Support for two separate business operations. The cases managed for each operation have different steps and fields.

Which three features could be implemented to support this? Choose 3 answers

- A. Omni-Channel
- B. Page Layouts
- C. Record Types
- D. Support Processes
- E. Article Types

Answer: A,C,D

Question No: 30

Universal Containers has four internal divisions that use Salesforce Knowledge.

Compliance requirementsmandate that each division should only have access to its own articles when performing a search. Which solution should a consultant recommend to meet this requirement?

- **A.** Create separate data category groups for each division and assign the category toa division profile.
- **B.** Create a sharing rule for each division to provide access using the role hierarchy.

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- **C.** Create a sharing rule for each division to provide access based on criteria of the article.
- **D.** Create a single data category group for each division and provide access using the role hierarchy.

Answer: D

Question No: 31

universal containers wants tomonitor customers social media reactions and opinions. Agents also want to see recent cases that customer logged.

- A. Omni channel
- **B.** Appexchange solution
- C. Custom lightning component
- D. Social Conversation component

Answer: D

Question No: 32

Universal Containers has been testing an updated Service Console in a sandbox and is ready to move it to Production.

Which deployment solution should a consultant use?

- A. Change Sets
- B. Mass Transfer Records
- C. Data Loader
- **D.** Manual configuration

Answer: A

Question No: 33

What should a Consultant recommend to ensureLive Agent chat requests contain enough information for Reps to effectively respond?

- A. Configure Lightning Guided Engagement.
- **B.** Configure a Live Chat Validation Rule.