

Question #:1

An Einstein Consultant is implementing encryption for a customer.

Which two statements about Einstein Analytics Encryption are true? Choose 2 answers

- A. When Einstein Analytics Encryption is enabled, all newly registered datasets are encrypted at rest.
- B. By default, the same keys are used to encrypt data in Einstein Analytics as are used to encrypt data in Salesforce objects.
- C. The customer's org must have a Shield Platform Encryption tenant secret.
- D. Bring Your Own Key is not supported.

Answer: C

Question #:2

Which dataflow transformation does data sync (replication) reference, in an existing dataflow, to determine which Salesforce objects and fields are currently being extracted?

- A. edgemart
- B. sfdcRegister
- C. export
- D. sfdcDigest

Answer: D

Question #:3

Mosaic recently hired a new development coordinator, Zoe. First, Danielle grants Zoe the Einstein Analytics Platform license, but Zoe reports that she still can't access Einstein Analytics. What could be the problem?

- A. An admin hasn't run a dataflow.
- B. Danielle still needs to grant Zoe a permission set containing the Manage Analytics permission.
- C. Danielle didn't share the Mosaic app with Zoe in Einstein Analytics.
- D. Danielle still needs to grant Zoe a permission set containing the Use Analytics permission.

Answer: D

Question #:4

A small Business Intelligence team is overwhelmed with multiple requests to create new dashboards. An option is to use layout templates to help with dashboard development.

What are two advantages of using layout templates? Choose 2 answers

- A. Layout templates offer a consistent end user experience.
- B. Layout templates are fast to create because they are fixed and read-only.
- C. Layout templates offer a universal layout thus reducing the hours spent on design.
- D. Layout templates are equipped with design best practices, such as optimally positioned KPIs and filters.

Answer: B D

Question #:5

The Universal Containers company uses Einstein Analytics to build dashboards for different departments: Sales, Service, and Marketing. Users for the same department have the same role and need to have access to the same dashboards. Dashboards for different departments use some common datasets with the same row-level security.

How can an Einstein Consultant address this need?

- A. Create one application for each department and use roles to share applications.
- B. Create one application for each department, put common datasets in the shared app, and use profiles to share applications.
- C. Create one application for each department, put common datasets in the shared app, and use roles to share applications.
- D. Create one application for each department, put common datasets in the shared app, and use permission sets to share applications.

Answer: C

Question #:6

The model quality metrics of an Einstein Discovery story indicate that the GINI coefficient in the four folds are 0.82, 0.83, 0.84, and 0.75, respectively.

Which two actions should a consultant take? Choose 2 answers

- A. Deploy the story, because the variation in the metrics is within the normal range.

- B. Confirm that the overall GINI coefficient is good prior to deploying the story.
- C. Research and check the dataset for outliers in the target field and the main predictors that are shown on top of the story.
- D. Do not deploy the story immediately, and research why one fold is performing worse than the others.

Answer: A B

Question #:7

A large company is rolling out Einstein Analytics to their field sales. They have a well-defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy.

An individual Sales rep should be able to view all opportunities that she/he owns or as part of the account team or opportunity team. The Sales Manager should be able to view all opportunities for the entire Sales team. Similarly, the Sales Vice President should be able to view opportunities for everyone who rolls up in that hierarchy.

The opportunity dataset has a field called 'OwnerId' which represents the opportunity owner.

Given this information, how can an Einstein Consultant implement the above requirements?

- A. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalued attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" && 'OwnerId' == "\$User.Id".
- B. As part of the dataflow, use computeExpression on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".
- C. As part of the dataflow, use computeRelative on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || 'OwnerId' == "\$User.Id".
- D. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalued attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == "\$User.UserRoleId" || TeamMember.Id == "\$User.Id" || 'OwnerId' == "\$User.Id".

Answer: C

Question #:8

What is an appropriate response when a client is disappointed that Einstein Discovery only detected patterns that were already known?

- A. Remind them that the technology is only as good as the data.
- B. Advise them that the use case may not be accurate.
- C. Highlight that Einstein reduces time to insight, which is much faster than learning from experience.
- D. Recommend using a visualization tool, like Einstein Analytics, to uncover the details.

Answer: A

Question #:9

About what does the configuration wizard ask you questions about how you measure?

- A. Case duration
- B. Customer geography
- C. Customer satisfaction
- D. Case resolution
- E. All of the above

Answer: E

Question #:10

A Einstein Analytics consultant is asked to help a company report on their sales activity. The company wants to train some users to create their own dashboards. They also want another team to only be able to use the dashboards.

What must be configured to address these requirements?

- A. Create two permission sets with different system permissions.
- B. Use a permission set license with two different levels of access.
- C. Grant "Manage" access permission to the apps.
- D. Create a permission set license assignment with two different levels of access-

Answer: A