

# Practice Exam Questions



## Microsoft Dynamics 365 Sales Functional Consultant



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# **Microsoft**

## **Exam MB-210**

### **Microsoft Dynamics 365 for Sales**

**Version: 22.0**

**[ Total Questions: 334 ]**

**Topic break down**

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## Topic 1, Bellows College Case Study

This is a case study. **Case studies are not timed separately. You can use as much exam time as you would like to complete each case.** However, there may be additional case studies and sections on this exam. You must manage your time to ensure that you are able to complete all questions included on this exam in the time provided.

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## Overview

### Background

Bellows College has several sports teams. Sporting events take place throughout the year. Processes for managing and selling tickets to events are very outdated. The college uses Microsoft Excel to track who has paid for each private box seat for each season. The college uses a paper-based system to manage individual ticket sales. Bellows often loses money on ticket sales due to lack of accurate purchasing information.

The college currently does not support ticket sales on the day of a sporting event. All tickets must be purchased in advance.

Bellows College plans to streamline processes for selling tickets to sporting events. The organization needs an updated system that will support internal sales people and track all ticket sales for a season.

### Sales team

Bellows College has inside phone sales representatives and regional sales representatives that are assigned to specific sales territories. Inside phone sales representatives primarily handle individual cash or credit card ticket sales. Regional sales representatives primarily handle group and private box sales. Phone inquiries for group and private box sales are entered into the system and assigned to the appropriate regional representative.

## Dynamics 365

Bellows College has purchased Microsoft Dynamics 365 Sales to help manage their ticket sales. You are hired to configure the system to meet the college's needs.

The college has identified the following requirements for the new system:

\* Enforce repeatable steps to promote and increase efficiency and consistency for ticket

sales across all sports and venues.

- \* Calculate sales margins based on base ticket prices with discounts for group and alumni sales.
- \* Maximize private box sales.
- \* Provide visibility into all potential and pending sales.
- \* Track and report follow up activities performed by all sales representatives.

**Current processes**

**Ticket sales**

Ticket sales are completed and displayed based on the college s fiscal year which begins July 1 and ends June 30.

Ticket sales for existing customers will be entered as new opportunities for tracking and reporting purposes. To facilitate timely follow-up (end sales representative accountability), a phone call activity will be auto-generated every time a new opportunity is created.

Ticket sales for new customers will be entered in the solution as leads. Leads will have the following statuses: Open Qualified, and Disqualified. Status values cannot be customized. Status reasons can be customized.

**Ticket prices**

The standard ticket price for all sporting events is 550. Non-alumni ticket purchases are priced based on the standard rate. Alumni ticket purchases are priced at the current cost. This season the current cost is \$35 per ticket. All sports are priced on a markup, except for football. Football is priced based on a hard profit. The college has the following markup and margin policies for the three categories of ticket purchasers:

Purchaser	Markup	Margin
Alumni	10 percent	5 percent
Student	0 percent	0 percent
Non-alumni	0 percent	12 percent

Ticket package discounts are available for group purchases. The following table shows pricing:

# of Tickets for Group	Discount price/ticket
Alumni - 10	\$33
Alumni - 20	\$31
Alumni > 20	\$30
Non-alumni - 10	\$48
Non-alumni - 20	\$45
Non-alumni > 20	\$43

**Private box seats**

Because of the limited number of private box seats, private box seats sell out quickly. These seats are offered to current renters first then alumni. Remaining box seat tickets are made available to others from year to year. The dean of the college has expressed the desire to personally call the CEOs or primary decision makers of groups to thank them for renewing their private box rentals.

Private box sales for existing customers will be entered as opportunities and converted to orders when finalized. Private box and group sales for new customers will be entered as leads and will follow a standardized sales process. To support reporting, pending new

customer sales will go through a verification process using the stages New, Pending Approval. Approved.

## **Requirements**

### **Accounting**

Budgets and taxes must be tracked over an annual accounting period. The name of the accounting period must be displayed based upon the July 1 date. The accounting period must support abbreviations and must be divisible into four quarters.

Invoices must Include:

- \* Price List Products: Products tied to a price list
- \* Non-catalog Products: Existing products not part of the product catalog
- \* Opportunity Products: Products from a previously created opportunity
- \* Product prices on the invoice can be changed at the salespersons discretion.

### **System configuration**

The system must be set up as follows:

- \* Individual cash and credit cards sales will be entered as orders in the system.
- \* New opportunities will automatically generate a required phone call activity for the assigned sales representative to be completed within 5 days. Valid outcomes of the call will be set to Connected. Left Message, and Wrong Number when closed.
- \* Non-renewals of private box rentals should be designated with the following outcomes for tracking and reporting purposes: Not interested. Budget cuts, No Longer in business. Other. If Other is chosen, the sales representative must provide additional information in the provided text box.

### **Tickets**

The ticket manager must be able to create discounts for volume purchases of tickets for either groups or bundles of games.

The ticket manager must be able to calculate the best margins for ticket sales. They need to calculate prices as percentage of costs.

### **Reporting**

The school's athletic director needs a fiscal year report that includes specific formatting based on a defined template. The report must contain a chart that displays the type of ticket purchaser (alumni, non-alumni, and student).

All sales reporting must be completed by using Dynamics 365 for Sales. Bellows College has purchased the online version of the Sales Content Pack for Power BI to allow for visualizations and the creation of dashboards for ticket sales. The sales team needs to use a secured connection to access the Bellows College Power BI dashboard.

Sales team members need the following report types to meet reporting needs:

Report	Report description
Orders	Provides a view of ticket orders and line items.
Discounts by Number of Employees	Provides a custom report to display discounts provided based upon number of employees within a customer organization.
Standings Report	Provides a report hosted by a third party of current team standings.
Branding Report	Provides images of team logos and fonts. This report never changes.
Mobile Salesperson Report	Provides the ability to create PivotTables for mobile sales team members when connected to a network.

**Problem Statements**

The sales manager is concerned with the tack of sates from one of the sales representatives in comparison to the other sales representatives- The legacy system does not provide enough data to allow the manage\* to give proper feedback or guidance. The sales manager has received emails from a potential private box customer named Contoso. Ltd. confirming that they have not had any contact from any sales representative even though they are ready to purchase group tickets.

**Question No : 1 HOTSPOT - (Topic 1)**

You need to configure group sales discounts for alumni.

Which discount type parameters should you use? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

Quantity	Discount type parameter
10	<input type="checkbox"/> Begin Quantity <input type="checkbox"/> End Quantity <input type="checkbox"/> Percentage
20	<input type="checkbox"/> Begin Quantity <input type="checkbox"/> End Quantity <input type="checkbox"/> Percentage
42	<input type="checkbox"/> Begin Quantity <input type="checkbox"/> End Quantity <input type="checkbox"/> Percentage

**Answer:**

Quantity	Discount type parameter
10	Begin Quantity End Quantity Percentage
20	Begin Quantity End Quantity Percentage
42	Begin Quantity End Quantity Percentage

**Explanation:**

Answer Area

Quantity	Discount type parameter
10	Begin Quantity
20	Percentage
42	End Quantity

**Question No : 2 - (Topic 1)**

You need to increase efficiency and consistency for ticket sales to meet company requirements.

What should you create?

- A. a Microsoft Flow workflow
- B. a playbook
- C. a Lifecycle Services (LCS) package

**Answer: B**

**Explanation:**

Enforce repeatable steps to promote and increase efficiency and consistency for ticket sales across all sports and venues.

Reference:

<https://docs.microsoft.com/en-us/dynamics365/sales-enterprise/enforce-best-practices-playbooks>

**Question No : 3 DRAG DROP - (Topic 1)**

You need to configure accounting options.

Which options should you use? To answer, drag the appropriate options to the correct tasks. Each option may be used once, more than once, or not at all. You may need to drag the split bar between panes or scroll to view content.

**NOTE:** Each correct selection is worth one point.

**Options**

- Fiscal Year settings
- Display As
- Name Based On
- Fiscal Period template

**Answer Area**

Task	Option
Configure the accounting period.	option
Automatically configure accounting period names according to date.	option
Configure fiscal year abbreviations.	option
Configure how accounting years are divided.	option

**Answer:**

**Options**

- Fiscal Year settings
- Display As
- Name Based On
- Fiscal Period template

**Answer Area**

Task	Option
Configure the accounting period.	Fiscal Year settings
Automatically configure accounting period names according to date.	Name Based On
Configure fiscal year abbreviations.	Display As
Configure how accounting years are divided.	Fiscal Period template

Task	Option
Configure the accounting period.	Fiscal Year settings
Automatically configure accounting period names according to date.	Name Based On
Configure fiscal year abbreviations.	Display As
Configure how accounting years are divided.	Fiscal Period template

**Explanation:**

**Question No : 4 - (Topic 1)**

You need to identify new customer pending sales.

What should you do?

- A. Create status reasons in the solution and associate them with Open status
- B. Add statuses for all the pending sales stages
- C. Set all new leads to a default status of **Qualified**
- D. Configure the solution to automatically convert leads to opportunities

**Answer: A**

**Explanation:**

To support reporting, pending new customer sales will go through a verification process using the stages New, Pending Approval, Approved.

**Question No : 5 HOTSPOT - (Topic 1)**

You need to create and configure access to the Orders report and the Discounts by Number of Employees report.

What should you use? To answer, select the appropriate options in the answer area.

**NOTE:** Each correct selection is worth one point.

Report type	Option
Orders	<div style="border: 1px solid gray; padding: 2px;"> <div style="background-color: #e0e0e0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <div style="padding: 2px;">                     SQL Server Reporting Services                      Fetch-based Reporting Services                 </div> </div>
Discounts by Number of Employees	<div style="border: 1px solid gray; padding: 2px;"> <div style="background-color: #e0e0e0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <div style="padding: 2px;">                     SQL Server Reporting Services                      Fetch-based Reporting Services                 </div> </div>

**Answer:**

Report type	Option
Orders	<div style="border: 1px solid gray; padding: 2px;"> <div style="background-color: #e0e0e0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <div style="padding: 2px;"> <u>SQL Server Reporting Services</u>  <u>Fetch-based Reporting Services</u> </div> </div>
Discounts by Number of Employees	<div style="border: 1px solid gray; padding: 2px;"> <div style="background-color: #e0e0e0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <div style="padding: 2px;"> <u>SQL Server Reporting Services</u>  <u>Fetch-based Reporting Services</u> </div> </div>

**Explanation:**

Report type	Option
Orders	<div style="border: 1px solid gray; padding: 2px;"> <div style="background-color: #e0e0e0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <div style="padding: 2px;">                     SQL Server Reporting Services                      Fetch-based Reporting Services                 </div> </div>
Discounts by Number of Employees	<div style="border: 1px solid gray; padding: 2px;"> <div style="background-color: #e0e0e0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <div style="padding: 2px;">                     SQL Server Reporting Services                      Fetch-based Reporting Services                 </div> </div>

**Question No : 6 - (Topic 1)**

You need to configure pricing for the Contoso, Ltd. invoice.

What should you do?

- A. Set the Invoice Product to Override Price
- B. Set the Invoice Product to Use Default
- C. Configure an end date for the price list

**Answer: A**

**Question No : 7 HOTSPOT - (Topic 1)**

You need to configure opportunity status reasons to meet the requirements for existing customer sales.

Which options should you use? To answer, select the appropriate options in the answer area.

**NOTE:** Each correct selection is worth one point.

Scenario	Entity	Status reason
An existing customer is not renewing their private box rental.	<input type="text" value="Opportunity"/> <input type="text" value="Order"/> <input type="text" value="Phone Call Activity"/> <input type="text" value="Email Activity"/>	<input type="text" value="Other"/> <input type="text" value="Non Interested"/> <input type="text" value="Wrong Number"/> <input type="text" value="Connected"/>
You need to complete the follow-up for a group sale inquiry following a call from an existing customer.	<input type="text" value="Opportunity"/> <input type="text" value="Order"/> <input type="text" value="Phone Call Activity"/> <input type="text" value="Email Activity"/>	<input type="text" value="Other"/> <input type="text" value="Non Interested"/> <input type="text" value="Wrong Number"/> <input type="text" value="Connected"/>

**Answer:**

Scenario	Entity	Status reason
An existing customer is not renewing their private box rental.	<input type="text" value="Opportunity"/> Opportunity Order Phone Call Activity Email Activity	<input type="text" value="Other"/> Other Non Interested Wrong Number Connected
You need to complete the follow-up for a group sale inquiry following a call from an existing customer.	<input type="text" value="Phone Call Activity"/> Opportunity Order Phone Call Activity Email Activity	<input type="text" value="Non Interested"/> Other Non Interested Wrong Number Connected

**Explanation:**

Scenario	Entity	Status reason
An existing customer is not renewing their private box rental.	<input type="text" value="Opportunity"/> Opportunity Order Phone Call Activity Email Activity	<input type="text" value="Non Interested"/> Other Non Interested Wrong Number Connected
You need to complete the follow-up for a group sale inquiry following a call from an existing customer.	<input type="text" value="Phone Call Activity"/> Opportunity Order Phone Call Activity Email Activity	<input type="text" value="Connected"/> Other Non Interested Wrong Number Connected

**Question No : 8 - (Topic 1)**

You need to configure a phone call activity for the dean.

To which value should you set the value of the Call With field?

- A. contact name
- B. stakeholder
- C. record owner
- D. dean

**Answer: A**

Reference:

<https://docs.microsoft.com/en-us/dynamics365/customerengagement/on->

**Question No : 9 DRAG DROP - (Topic 1)**

You need to create invoices for all customers.

Which products should you use? To answer, select the appropriate options in the answer area.

**NOTE:** Each correct selection is worth one point.

**Products**

- Price List Product
- Non-catalog Product
- Opportunity Product

**Answer Area**

**Option**

- Existing product
- Write-in product
- Get product

**Product**

- product
- product
- product

**Answer:**

**Products**

- Price List Product
- Non-catalog Product
- Opportunity Product

**Answer Area**

**Option**

- Existing product
- Write-in product
- Get product

**Product**

- Price List Product
- Non-catalog Product
- Opportunity Product

**Explanation:**

**Option****Product**

Existing product

Price List Product

Write-in product

Non-catalog Product

Get product

Opportunity Product

**Question No : 10 - (Topic 1)**

You need to resolve the sales manager's issue regarding private box customers.

What should you do?

- A. Convert all incoming phone calls to leads.
- B. Convert the sales manager's emails to opportunities.
- C. Convert the sales manager's emails to leads.
- D. Convert the dean's phone call to an opportunity.

**Answer: A**

**Question No : 11 - (Topic 1)**

You need to implement dashboards.

Which URL should you use?

- A. <https://bellowscollege.crm.dynamics.com>
- B. <http://bellowscollege.crm.dynamics.com>
- C. <https://bellowscollege.dynamics.com>
- D. <https://crm.bellowscollege.dynamics.com>

**Answer: A**

**Question No : 12 - (Topic 1)**

You need to create a chart for the athletic director.

What should you do?

- A. Use purchaser, markup, and margin on the X-axis. Use amount of sales on the Y-axis.
- B. Use the ticket type as the X-axis. Use amount of sales on the Y-axis
- C. Use the ticket type on the X-axis. Use margins multiplied by cost on Y-axis
- D. Use discount price on the X-axis. Use the number of tickets for groups on the Y-axis.

**Answer: B**

**Explanation:**

The school's athletic director needs a fiscal year report that includes specific formatting based on a defined template. The report must contain a chart that displays the type of ticket purchaser (alumni, non-alumni, and student).

**Question No : 13 HOTSPOT - (Topic 1)**

You need to create a discount list for ticket sales.

Which pricing methods should you use? To answer, select the appropriate method in the dialog box in the answer area.

NOTE: Each correct selection is worth one point.

Ticket price	Method
Alumni	<div style="border: 1px solid black; padding: 5px;">                     Percent Markup – Current Cost                      Percent Margin – Current Cost                      Percent Margin – Standard Cost                 </div>
Non-alumni	<div style="border: 1px solid black; padding: 5px;">                     Percent Markup – Current Cost                      Percent Margin – Current Cost                      Percent Margin – Standard Cost                 </div>

**Answer:**

Ticket price	Method
Alumni	Percent Markup – Current Cost Percent Margin – Current Cost Percent Margin – Standard Cost
Non-alumni	Percent Markup – Current Cost Percent Margin – Current Cost Percent Margin – Standard Cost

**Explanation:**

Answer Area

Ticket price	Method
Alumni	Percent Markup – Current Cost
Non-alumni	Percent Margin – Current Cost

**Topic 2, Humongous insurance Case Study**

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**Background**

Humongous insurance provides fleet automotive insurance. The company's accounting year is July 1st-June 31st.

They have experienced rapid growth by acquiring brokerages that have locations in Canada, the United States, and the United Kingdom.

The company is making a big push for the Start of their second quarter on October 1st.

### **Current environment**

- \* United States salespeople are located in either the north, east south, west or national territory.
- \* Only national territory sales team members can send quotes and Invoices across multiple territories.
- \* Sales managers route leads based on territory.
- \* Salesperson1 and Salesperson2 are part of the south region and the national account respectively.
- \* Salespeople cannot accurately report progression of sales and whether they are closed or still in process.
- \* Manager and underwriter approval is communicated by email.
- \* Many salespeople use different quote layouts.

### **Requirements**

#### **Territories**

- \* Each territory must be set up as a Business Unit for security.
- \* Each territory must have the ability to qualify its own leads.

#### **Security**

- \* National sales team members must have privileges in order to see sales and account Information managed by the regional sales teams.
- \* Configure appropriate security for national and each regional sales.

#### **Goals**

- \* Salespeople's goals must roll up to their manager's goal.
- \* Goal metrices need to automatically calculate every 12 hours.

#### **Quotes**

- \* Set up version traceability for quotes.
- \* Quotes must be marked with the word "Final" when approved.
- \* Quotes and orders must be generated in their clients' currency.
- \* Quotes and invoices must be able to be viewed across a variety of devices.
- \* Pricing must be standardized for insurance products while supporting tiered pricing across national and regional accounts.

#### **Opportunities**

- \* Closed opportunities that are won or lost must capture competitor information. The company wants a visualization built for the categories related to why the opportunities closed a certain way.
- \* When an opportunity is nearing time to quote, products should be added to the opportunity.

#### **Other Requirements**

- \* Simplify data entry and reduce dual data entry.
- \* Help salespeople and their managers keep track of where they are in the sales process.

- \* Use out-of-the-box reports where possible.
- \* Generate invoice numbers automatically.
- \* Begin invoice numbers with the letters INV.
- \* Allow managers to be able to view a diagram and drill down to leads converted in the last 30 days.

**Issues**

- \* Salespeople cannot identify the sales process stage process for each customer.
- \* Updated products are not easily updated within the product groups.
- \* There is no pricing tool.
- \* Salespeople must research each product every time they have to Quote a customer on a product
- \* UserA is unable to qualify leads.
- \* The manager follows the process on an approved quote but an error occurs.
- \* ClientA purchases products from multiple regions for a single order.
- \* Not all products are available in regional pricelists or national pricelists.

**Question No : 14 HOTSPOT - (Topic 2)**

You need to set up goals for the salespeople.

How should you set up the configurations? To answer, select the appropriate options in the answer area.

**NOTE:** Each correct selection is worth one point.

Configuration	Scope
Goal calculation	<div style="border: 1px solid gray; padding: 2px;"><div style="text-align: right; font-size: small;">▼</div><div style="padding: 2px;">System</div><div style="padding: 2px;">Manual Recalculate as needed</div><div style="padding: 2px;">Business entity</div></div>
Goal type	<div style="border: 1px solid gray; padding: 2px;"><div style="text-align: right; font-size: small;">▼</div><div style="padding: 2px;">Child</div><div style="padding: 2px;">Parent</div><div style="padding: 2px;">Stretch</div></div>

Answer:

Configuration	Scope
Goal calculation	<div style="border: 1px solid gray; padding: 2px;"><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px;">System</div><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px;">Manual Recalculate as needed</div><div style="border: 1px solid gray; padding: 2px;">Business entity</div></div>
Goal type	<div style="border: 1px solid gray; padding: 2px;"><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px;">Child</div><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px;">Parent</div><div style="border: 1px solid gray; padding: 2px;">Stretch</div></div>

Explanation:

Configuration	Scope
Goal calculation	<div style="border: 1px solid gray; padding: 2px;"><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px; background-color: #e0e0e0;">System</div><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px;">Manual Recalculate as needed</div><div style="border: 1px solid gray; padding: 2px;">Business entity</div></div>
Goal type	<div style="border: 1px solid gray; padding: 2px;"><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px; background-color: #e0e0e0;">Child</div><div style="border: 1px solid gray; padding: 2px; margin-bottom: 2px;">Parent</div><div style="border: 1px solid gray; padding: 2px;">Stretch</div></div>

Graphical user

interface, table

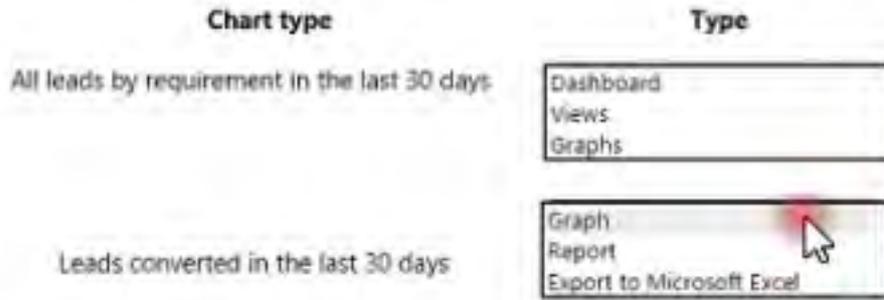
Description automatically generated

**Question No : 15 HOTSPOT - (Topic 2)**

You need to create visualizations for managers.

What should you configure? To answer, select the appropriate options In the answer area.

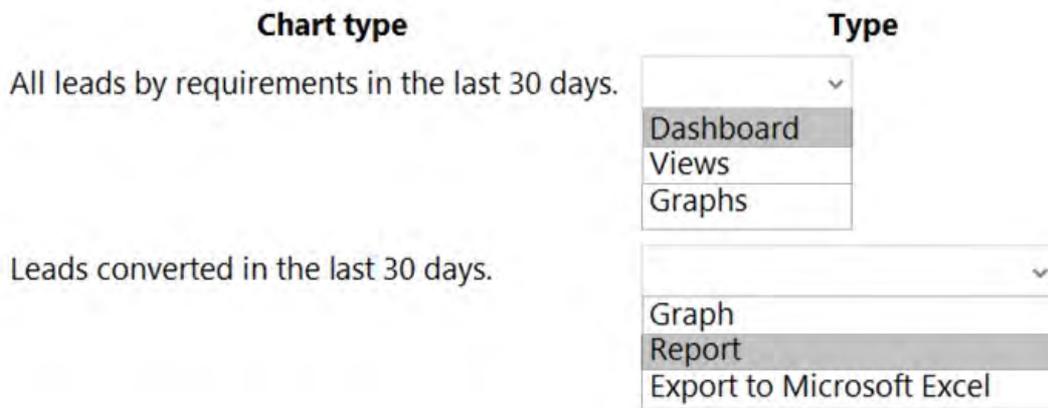
NOTE: Each correct selection is worth one point.



Answer:



Explanation:



Graphical user

interface, application

Description automatically generated with medium confidence

**Question No : 16 - (Topic 2)**

You need to determine the cause of the error for approved quotes.

Why does the error occur?

- A. The quote has been deleted.
- B. The opportunity is in Active state.
- C. The quote template is in Active mode.
- D. The quote is in Active state.

**Answer: D**

**Question No : 17 - (Topic 2)**

You need to ensure that sales numbers reflect the accounting calendar.

What should you configure?

- A. Rollup Queries
- B. Business Closures
- C. Sales Territories
- D. Fiscal Year Settings

**Answer: D**

**Question No : 18 - (Topic 2)**

You need to create the required number of orders for ClientA.

How many orders should you create?

- A. 1
- B. 2
- C. 3
- D. 7

**Answer: A**

**Question No : 19 - (Topic 2)**

You need to determine which fields are required when opportunities are marked as lost.

Which fields are required?

- A. Status and Stakeholders
- B. Status and Contact
- C. Status Reason and Competitor
- D. Status Reason and Description

**Answer: C**

**Question No : 20 HOTSPOT - (Topic 2)**

You need to set up quotes to meet the requirements.

How should you configure the quotes? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

Requirement	Configuration
Send quotes in a read-only format	<input type="checkbox"/> Use PDF <input type="checkbox"/> Use XML <input type="checkbox"/> Use RTF <input type="checkbox"/> Use CSV
Create a standardized quote that can be re-used	<input type="checkbox"/> Create a Word template <input type="checkbox"/> Create a Fetch XML report <input type="checkbox"/> Create a PowerBI app

**Answer:**

Requirement	Configuration
Send quotes in a read-only format	<input checked="" type="checkbox"/> Use PDF <input type="checkbox"/> Use XML <input type="checkbox"/> Use RTF <input type="checkbox"/> Use CSV
Create a standardized quote that can be re-used	<input checked="" type="checkbox"/> Create a Word template <input checked="" type="checkbox"/> Create a Fetch XML report <input type="checkbox"/> Create a PowerBI app

**Explanation:**  
Answer Area

Requirement	Configuration
Send quotes in a read-only format.	Use PDF
Create a standardized quote that can be re-used	Create a Word template

**Question No : 21 - (Topic 2)**

You need to determine how notes and attachments are handled in converted leads.

How are they handled?

- A. moved to the account after the lead is qualified
- B. deleted after the lead is qualified
- C. stay with the inactive lead after the opportunity is qualified
- D. automatically moved to the opportunity after the lead is qualified

**Answer: D**

Reference:

<https://docs.microsoft.com/en-us/dynamics365/sales-enterprise/qualify-lead-convert-opportunity-sales>

**Question No : 22 HOTSPOT - (Topic 2)**

You need to configure territories and membership.

Which configurations should you use? To answer, select the appropriate options in the answer area.

**NOTE:** Each correct selection is worth one point.

**Territories**

**Configuration**

Number of territories to set up

	▼
4	
5	
6	
7	

Add Salesperson1 and Salesperson2

	▼
Each salesperson should be added to a single territory	
They should be added to all territories	
A special territory should be created, and they should be added to it	

**Answer:**

**Territories**

**Configuration**

Number of territories to set up

	▼
4	
5	
6	
7	

Add Salesperson1 and Salesperson2

	▼
Each salesperson should be added to a single territory	
They should be added to all territories	
A special territory should be created, and they should be added to it	

**Explanation:**

**Territories**

**Configuration**

Number of territories to set up

	▼
4	
5	
6	
7	

Add Salesperson1 and Salesperson2

	▼
Each salesperson should be added to a single territory	
They should be added to all territories	
A special territory should be created, and they should be added to it	

**Question No : 23 HOTSPOT - (Topic 2)**

You need to configure the system for incoming email to support creation of leads from email requirements.

What should you do? To answer, select the appropriate options in the answer area.

**NOTE:** Each correct selection is worth one point.

Requirement	Action
Create leads from incoming emails	<div style="border: 1px solid black; padding: 2px;"> <div style="background-color: #f0f0f0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <ul style="list-style-type: none"> <li>Create a Queue and Record Creation Rule</li> <li>Create a Workflow for incoming emails</li> <li>Create an Action to trigger a plug-in</li> </ul> </div>
Do not create contacts from emails from unknown senders	<div style="border: 1px solid black; padding: 2px;"> <div style="background-color: #f0f0f0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <ul style="list-style-type: none"> <li>Disable Create records for emails from unknown senders</li> <li>Enable duplicate detection rules for emails</li> <li>Disable duplicate detection rules for leads</li> <li>Enable Create Lead in email tracking</li> </ul> </div>

**Answer:**

Requirement	Action
Create leads from incoming emails	<div style="border: 1px solid black; padding: 2px;"> <div style="background-color: #f0f0f0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <ul style="list-style-type: none"> <li style="border: 1px solid green;">Create a Queue and Record Creation Rule</li> <li>Create a Workflow for incoming emails</li> <li>Create an Action to trigger a plug-in</li> </ul> </div>
Do not create contacts from emails from unknown senders	<div style="border: 1px solid black; padding: 2px;"> <div style="background-color: #f0f0f0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <ul style="list-style-type: none"> <li style="border: 1px solid green;">Disable Create records for emails from unknown senders</li> <li>Enable duplicate detection rules for emails</li> <li>Disable duplicate detection rules for leads</li> <li>Enable Create Lead in email tracking</li> </ul> </div>

**Explanation:**

Requirement	Action
Create leads from incoming emails	<div style="border: 1px solid black; padding: 2px;"> <div style="background-color: #f0f0f0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <ul style="list-style-type: none"> <li style="background-color: #d0d0d0;">Create a Queue and Record Creation Rule</li> <li>Create a Workflow for incoming emails</li> <li>Create an Action to trigger a plug-in</li> </ul> </div>
Do not create contacts from emails from unknown senders	<div style="border: 1px solid black; padding: 2px;"> <div style="background-color: #f0f0f0; padding: 2px; display: flex; justify-content: space-between; align-items: center;"> <span></span> <span>▼</span> </div> <ul style="list-style-type: none"> <li style="background-color: #d0d0d0;">Disable Create records for emails from unknown senders</li> <li>Enable duplicate detection rules for emails</li> <li>Disable duplicate detection rules for leads</li> <li>Enable Create Lead in email tracking</li> </ul> </div>

**Question No : 24 - (Topic 2)**

You need to resolve the issue UserA is experiencing.

Where should you add UserA?

- A. Team
- B. Field Security Profile
- C. Office 365 group
- D. Business Unit

**Answer: D**

**Topic 3, group of theaters Case Study**

This is a case study **Case studies are not timed separately. You can use as much exam time as you would like to complete each case.** However, there may be additional case studies and sections on this exam. You must manage your time to ensure that you are able to complete all questions included on this exam in the time provided.

To answer the questions included in a case study, you will need to reference information that is provided in the case study. Case studies might contain exhibits and other resources that provide more information about the scenario that is described in the case study. Each question is independent of the other questions in this case study.

At the end of this case study, a review screen will appear. This screen allows you to review your answers and to make changes before you move to the next section of the exam. After you begin a new section, you cannot return to this section.

**To start the case study**

To display the first question in this case study, click the **Next** button. Use the buttons in the left pane to explore the content of the case study before you answer the questions. Clicking these buttons displays information such as business requirements, existing environment, and problem statements. If the case study has an **All Information** tab, note that the information displayed is identical to the information displayed on the subsequent tabs. When you are ready to answer a question, click the **Question** button to return to the question.

**Background**

A company owns a group of theaters that stage live performances. Tickets to shows are sold

by individual representatives by using a mobile app.

Each theater has a manager. The managers rotate between theaters every six months.

The company plans to implement Dynamics 365 Sales.

**Current environment**

The company uses the following pricing structure for tickets:

Quantity tickets per show	Pricing per ticket
Fewer than 10	\$50.00
11 or more but fewer than 25	10 percent off ticket price
More than 25	15 percent off ticket price

Representatives create Microsoft Word documents to use as invoices. Pricing for tickets is often inconsistent. Ticket sales are often lost because customers go to other shows.

**Requirements**

**Business cards**

- \* The business card of every group sales customer must be scanned and the image saved with the contact record.
- \* A customer's business card must be scanned even if the customer has been to the theater before.
- \* Business cards must show up on all contact forms.

**Salespeople**

- \* Each salesperson needs to sell a certain amount of tickets per month.
- \* The number of tickets each salesperson sells must be totaled only at the end of the month, before the monthly meeting between the salesperson and their manager.
- \* Salespeople must not be able to check the quantity sold in the system daily.

**Opportunities**

- \* The name of the sales manager must be added to opportunity records when sales representatives close opportunities.
- \* Opportunities that are lost must include the reasons other show and not interested.
- \* Some of the opportunities who order a large quantity of tickets every week want quotes quickly on various quantities. They want it broken down as follows:
  - \*Price breakout by ticket
  - \*Quantity discount amount
  - \*Original ticket price

**Orders**

- \* Customers who buy a large quantity of tickets to a show must always get a quote first.
- \* Orders must always be created from the Quote record when it is a large purchase.
- \* Customers who buy a smaller quantity of tickets that do not have quotes must have an invoice sent to them.

**Data Analysis**

- \* Analyze email messages that pertain to ticket sales of the shows.
- \* Analyze relationships to help with potential sales of friends and coworkers for potential ticket buyers.
- \* Analyze accounts and assess the account representative's relationship with the customer to gauge the level of communication.

**Visuals**

A Tickets dashboard for all cashiers must be created that contains the following bar Charts:

- \* all the tickets sold for each show
- \* all the tickets available for each show
- \* accounts that have purchased groups of 10 or more tickets
- \* purchased tickets by age groups

### Shows

- \* Representatives must track which shows customers go to when they do not purchase the tickets to their shows. This information must be entered in the records.
- \* Every time a potential large sale is lost, the representative needs to ask the customer which show ticket was purchased instead of their show.
- \* Shows at other theaters must be updated on a monthly basis.
- \* Quantity discounts and bulk purchase for different shows must be consistent.

### Issues

- \* The Tickets dashboard has eight sections. The dashboard includes a line chart that displays data about age groups. The dashboard also has a chart that group ticket sales. The chart shows 10 or more tickets sold but is missing accounts that purchased more than 20 tickets.
- \* Cashiers report that they cannot see two specific area of the Tickets dashboard. Salespeople report that they can see all areas of the dashboard.
- \* Representative 1 is unable to scan business cards.
- \* Some users do not see the business cards when using their desktop machines, but they see them from their tablets and mobile phones.
- \* There are no business card images in the system.
- \* Duplicate contacts are being created with business card scans.

### Question No : 25 - (Topic 3)

You need to choose where to enter the other show names in the system.

Where should you add the shows?

- A. Competitor
- B. Product
- C. Accounts
- D. Contacts

**Answer: C**

### Question No : 26 DRAG DROP - (Topic 3)

You need to determine which configuration changes to make to address closed and lost opportunities.

Which modifications should you complete? To answer, drag the appropriate modifications to the correct additions. Each modification may be used once, more than once, or not at all. You may need to drag the split bar between panes or scroll to view content.

NOTE: Each correct selection is worth one point.

Modifications	Answer Area
Modify the Close Opportunity form.	<b>Addition</b>
Modify the Opportunity entity and Opportunity Close entity fields.	Add sales manager
Modify the Leads entity form.	Add lost reasons
Modify the Opportunity entity field.	<b>Modification</b>
	Modification

**Answer:**

Modifications	Answer Area
Modify the Close Opportunity form.	<b>Addition</b>
Modify the Opportunity entity and Opportunity Close entity fields.	Add sales manager
Modify the Leads entity form.	Add lost reasons
Modify the Opportunity entity field.	<b>Modification</b>
	Modify the Opportunity entity field.
	Modify the Close Opportunity form.

**Explanation:**

Modifications	Answer Area
Modify the Close Opportunity form.	<b>Addition</b>
Modify the Opportunity entity and Opportunity Close entity fields.	Add sales manager
Modify the Leads entity form.	Add lost reasons
Modify the Opportunity entity field.	<b>Modification</b>
	Modify the Opportunity entity field.
	Modify the Close Opportunity form.

**Question No : 27 - (Topic 3)**

You need to create orders for large quantity purchases.

What are two possible ways to achieve this goal? Each correct answer presents a complete solution

NOTE: Each correct selection is worth one point.

- A. Create an invoice from the order record.
- B. Make a copy of the quote and save it as won.
- C. Select Won when prompted.
- D. Select a Create order from the Quote record.
- E. Select Convert to work order from the Opportunity record.